

## Equal Employment Opportunity Public File Report KLAQ-FM, KSII-FM, KROD-AM 04/01/16 TO 03/31/17

## I. VACANCY LIST

| Job Title         | Recruitment Sources (RS) used to fill<br>Vacancy (Numbers Correspond to the<br>Recruitment Source List in Part II) | RS That<br>Referred the<br>Hiree |
|-------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------|
| Account Executive | 2, 5, 7, 13                                                                                                        | 9, 15                            |
| Account Manager   | 1, 2, 3, 4, 5, 6, 7, 8, 13, 14,                                                                                    | 15                               |
| Account Executive | 2, 3, 4, 5, 6, 7, 8, 13, 14,                                                                                       | 9, 15                            |

## II. RECRUITMENT SOURCE LIST

| RS<br>Number | RS Information                                                                          | Vacancy Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS over<br>12 month period |
|--------------|-----------------------------------------------------------------------------------------|-----------------------------------|---------------------------------------------------------------|
| 1            | LULAC National Office<br>201 E. Main Dr.<br>El Paso, TX 79901                           | Yes                               | 0                                                             |
| 2            | Equal Employment Opportunity Commission 300 E. Main, Ste 500 El Paso, TX 79901          | Yes                               | 0                                                             |
| 3            | UTEP Career Center W. University 103 W. Union Building El Paso, TX www.utep.edu/careers | Yes                               | 0                                                             |
| 4            | Career Services Dept at EPCC www.epcc.edu/careerservices                                | Yes                               | 0                                                             |
| 5            | Project Bravo<br>2000 Texas Ave.<br>El Paso, TX 79901                                   | Yes                               | 0                                                             |
| 6            | New Mexico State University www.careerservices.nmsu.edu                                 | Yes                               | 0                                                             |

| 7                                   | Davis L. Carrasco Job Corp<br>11155 Gateway Blvd West<br>El Paso TX 79935 | Yes | 0  |
|-------------------------------------|---------------------------------------------------------------------------|-----|----|
| 8                                   | Southwest University<br>1414 Geronimo<br>El Paso, TX 79925                | Yes | 0  |
| 9                                   | Referred by Friend                                                        | No  | 2  |
| 10                                  | KLAQ / KSII / KROD Websites                                               | No  | 2  |
| 11                                  | Walk-Ins/call-In                                                          | No  | 2  |
| 12                                  | Townsquaremedia.com                                                       | No  | 0  |
| 13                                  | Indeed.com                                                                | Yes | 5  |
| 14                                  | Blissbookoo.com                                                           | Yes | 0  |
| 15                                  | Employee Referral                                                         | No  | 6  |
| Total Interviewees During 12 months |                                                                           |     | 17 |

## III. Recruitment Initiatives

| Type of Recruitment Initiative      | Brief Description of Activity                                                                                                                                                                                         |  |
|-------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Participation in Job Fairs          | 04/27/16 – We participated in the Military Job Fair held at The Centennial Conference Center. We had representatives from our promotions and programming department to talk to job seekers and taking applications.   |  |
| Participation in Job Fairs          | 08/23/16 - We participated at the Southwest University Job Fair held at El Paso Convention Center. We had representatives from our promotions and business department to talk to job seekers and taking applications. |  |
| Participation in Job Fairs          | 9/27-9/28/16 — Business Expo. An event that encouraged synergy growth for business thru seminars, speakers, panels, business to business expo, and allowed businesses to set up hiring posts.                         |  |
| Establishment of Internship Program | During the year we hosted two interns. One intern worked with KROD programming and one intern worked with digital department.                                                                                         |  |